# White Bridge College

## Vision for Careers Education, Information, Advice & Guidance

## To meet the requirement of the eight Gatsby Benchmarks by 2020

- A stable careers programme
- Learning from career and labour market information
- Addressing the needs of each pupil
- Linking curriculum learning to careers
- Encounters with employers and employees
- Experiences of workplaces
- Encounters with further and higher education
- Personal guidance

#### To raise aspirations

- To raise pupil aspirations and unlock their potential
- To encourage learners to develop self-belief, self-determination and a commitment
- To enable learners to widen their horizons

#### To raise achievement

- To raise achievement by strengthening learner's motivation and ambition
- To understand entry requirements and relevant opportunities, especially for learners with SEN, and those targeted by the Pupil Premium (FSM/LAC) and help them overcome any potential barriers to success
- To actively promote equality of opportunity and challenge stereotypes
- To develop learners cognitive skills to benefit, not just of their career development but their learning abilities in general

### To ensure progression and sustainable destinations

- To give learners the understanding and skills to investigate progression pathways
- To find out about sound and sustainable opportunities in education, training and employment

#### To engage learners and reduce numbers of pupils at risk of NEET

- To improve motivation to learn and behaviour and attendance of vulnerable learners
- To prevent disengagement